

Forward Film  
& Television  
Festival

Put your brand forward

**SPONSORSHIP OPPORTUNITIES** 2025



# Why Invest?



- A **bold, inclusive and connected** Film & TV Festival
- 45.4 million regional visitors in 2023 (6% increase and rising)
- Citywide **growth & tourism** opportunity
- An audience of **local, regional & international** creatives

Nearly eight in ten (76%) adults in the West Midlands engage with the arts.  
[artscouncil.org.uk](http://artscouncil.org.uk)





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DIGBETH LOC.  
STUDIOS



CreateCentral



Creative UK

West Midlands



ROYAL TELEVISION SOCIETY  
MIDLANDS



DANIEL ALEXANDER  
FILMS



metfilm<sup>M</sup>  
SCHOOL

BYEN

CREW BIRMINGHAM.



pretty hate productions

The Old Crown  
SINCE 1368

Supported by



# Steven Knight CBE

Creator/Writer of Peaky Blinders & Founder of Digbeth Loc. Studios

“Birmingham has always been a city of creativity & innovation & Forward Film & Television Festival will continue that legacy by championing the next generation of storytellers, offering a platform where new voices can shine & find their audience.”

Forward Film & Television Festival is already the most connected screen festival in the city.  
**And it will only get bigger.**





# What We Offer Investors

- Brand presence on **banners, digital, merchandise**
- Brand presence at **events and in press material**
- VIP access to **galas, awards, events, screenings and mixers**
- Speaking opportunities on **panels**
- Opportunity for visual presence at **events and screenings**  
(*banners, merchandise, etc.*)
- Post-festival **reach & impact reports**



Organisations who partner with us in our first year will benefit from **lower rates** of sponsorship as our festival and audience grows year-on-year.



# Our Ask



- Financial investment: **£1,000 to £5,000**
- In-kind sponsorship: **venues, equipment, services**
- Media amplification: **print, broadcast, digital**

We offer a whole host of **collaborative branding** and **event opportunities**.  
*Contact us to discuss.*



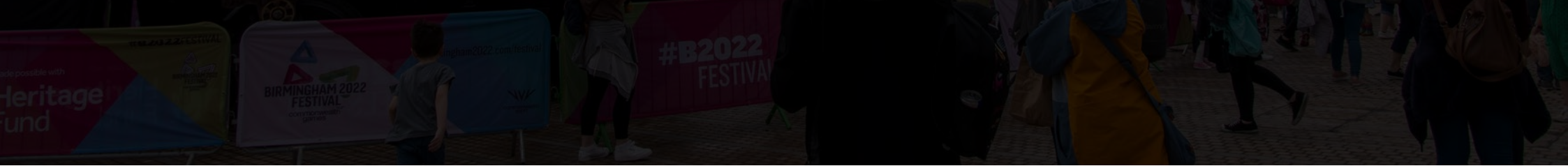


# Sponsorship Tiers: Bronze

- **Bronze tier sponsorship**
- **£1000 contribution**
- Logo included on all press and promotion, physical and online, as a supporter
- No price increase for further two years guaranteed\*



\*guaranteed if option is taken up for same tier. Discounts applied to higher tiers if chosen.







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# Sponsorship Tiers: **Silver**

- **Silver tier sponsorship**
- **£3000 contribution**
- Logo included on all **press and promotion** as a supporter
- Listed as an **sponsor** for a single event
- Category rights
- 4 VIP passes for **gala awards event**
- Logo part of banner before **all film screenings**







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# Sponsorship Tiers: Gold

## • Gold tier sponsorship

- £5000 contribution
- Logo included on all **press and promotion** as a supporter
- Listed as an **sponsor** for all events
- Category rights
- 4 VIP passes for **gala awards event**
- Independent logo before **all** film screenings
- **Branding** at all events (*physical*)
- Presenter and/or keynote **opportunities**



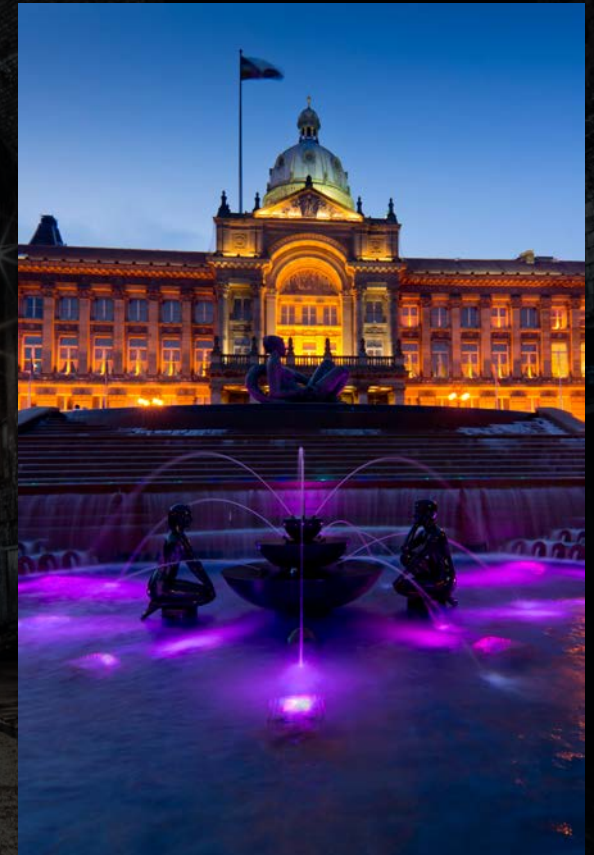




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- Annual **flagship** event for Birmingham
- Embedded in the City's **cultural calendar**
- Platform to connect **business, industry and community**
- Talent development for **underrepresented creatives**
- Contributing to the city's **wider economy**
- Year-round **digital platform** for panels & screenings

## The Vision







Forward Film  
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# Let's move forward together

Partner with Birmingham's **next great  
cultural moment.**

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[www.forwardfilmfest.com](http://www.forwardfilmfest.com)

[@forwardfilmfest](https://twitter.com/forwardfilmfest)

[#PutYourFilmsForward](https://www.instagram.com/forwardfilmfest)